

THE BUSY BEAVER EXTREME™ 2025 RATES & DATES

This special bi-weekly publication will be printed in full color and delivered to over 85,000 homes*!
(*NY, ME, MD, DE, VT, VA, NC, WV, PA, OH, MI, IN, KY, TN, IL, WI, MO, IA, MN, AR, TX, OK, KS, CO, MT, ID, NE, WY, and parts of Canada)

Advertise more, save more with our new multi-run discounts!*

Run 2 times: 10% discount ▪ Run 3-4 times: 15% discount ▪ Run 5 or more times: 20% discount

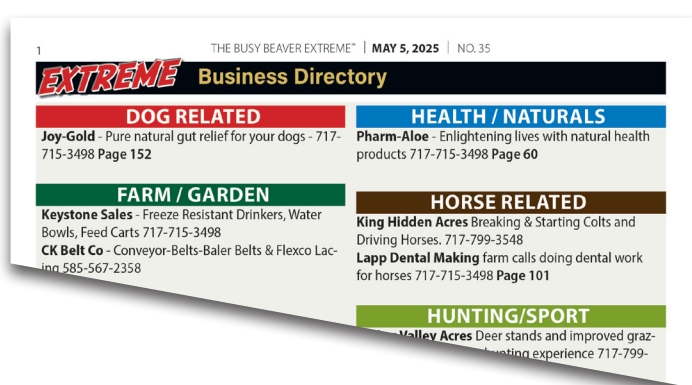
NOTICE! TO RECEIVE THE 15% OR 20% DISCOUNTS, **ALL ADS MUST BE PAID IN FULL** AT TIME OF ORDER. **NO OTHER DISCOUNTS CAN BE APPLIED.** CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	10% OFF (2 times)	15% OFF (3-4 times)	20% OFF (5+ times)
Extreme Classified	\$75	For first 12 words	Refer to the Extreme Classified Ad Form for pricing	
1/4 page (3.5"w x 4.75"h)	\$655	\$589.50	\$556.75 per time	\$524 per time
1/2 page horizontal (7.25"w x 4.75"h)	\$895	\$805.50	\$760.75 per time	\$716 per time
1/2 page vertical (3.5"w x 9.75"h)	\$895	\$805.50	\$760.75 per time	\$716 per time
Full page (7.25"w x 9.75"h)	\$1485	\$1336.50	\$1262.25 per time	\$1188 per time
Front or Back cover (8.125"w x 10.75"h) +.125 bleed	Call for availability and pricing			
NEW! EXTREME Business Directory	\$115 Company listings with a 2 line description of your service			

Need catalogs and flyers sent as onserts with the Extreme? Call for pricing.

2025 Deadline: Publication Date:

June 20	July 7
July 8	July 24
July 22	August 7
August 5	August 21
August 19	September 4
September 2	September 18
September 16	October 2
September 30	October 16
October 14	October 30
October 28	November 13
November 11	November 27
November 25	December 11
December 9	December 25
December 23	January 9, 2026



NEW FEATURE:

For just \$115 an issue you can have your Company listed with a 2 line description of the service you provide. Call for details!

Estimated in home delivery, 7-10 business days from mail date.

7828 Township Road 568, Fredericksburg, Ohio 44627 • PHONE 800-218-3405 • FAX: 330-470-2240 • ads@busybeaverextreme.com

SUBMITTING YOUR AD

Submit ads in PDF format, 300 dpi or higher

EMAILING:

Email is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to:

ads@busybeaverextreme.com

****Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.****

FAXING:

We do not recommend faxing your ad for the Busy Beaver Extreme.™ This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Extreme ad form to reserve your ad space.

Our fax number: 330-470-2240

MAILING:

If you wish to mail your ads in, please send them to

**The Busy Beaver Extreme™
7828 Township Road 568
Fredericksburg, Ohio 44627**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards. **To take advantage of any discounts, your payment must be received by the deadline listed on the other side of this sheet.**

EXTREME DISPLAY AD ORDER FORM

BUSY BEAVER EXTREME™ _____ **EDITION**

Ad Title or Horse Name: (REQUIRED) _____

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

• **Ad Size:** ☐ 1/4 ☐ 1/2 Horizontal ☐ 1/2 Vertical ☐ Full

• **Section:** ☐ Horses ☐ Dog related ☐ Health/Naturals ☐ Farm/Garden ☐ Household ☐ Shop/Tools ☐ Hunting/Sport/Travel

• **Do we have your ad on file?** ☐ No ☐ Yes: Date last ran: _____ How many times to run: _____

• **How will your ad be sent to us?** ☐ Mail ☐ Email

**The Busy Beaver EXTREME
now offers FREE AD DESIGN!**

CALL: 800-218-3405 or EMAIL: ads@busybeaverextreme.com

PLEASE MAIL FORM WITH PAYMENT TO:

Busy Beaver Extreme

7828 Township Road 568, Fredericksburg, Ohio 44627

PHONE: 800-218-3405 • FAX: 330-470-2240

EMAIL: ads@busybeaverextreme.com

PAYMENT INFO: INVOICE# (office use only): _____

Check# _____ AMT: _____

Type of card: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Credit Card#: _____

Name (as it appears on the card): _____

EXP. DATE: _____ CVC CODE (on back): _____

Phone #: _____ (required for credit card use)